

Mariam Mushtaq Kazi



Location: Dubai, UAE.
Karachi, Pakistan.
Born 1990

- **Cell [Dubai]:** +971 525652955
- **Cell [Pakistan]:** +923312857337 [Whatsapp]
- **E-Mail:** mariammushtaqkazi@gmail.com
- **Facebook:** <https://facebook.com/mmartist/>
- **Instagram:** <https://instagram.com/mmaartist/>

Objective

Seeking creative and challenging opportunities to improve my knowledge and groom and develop my skills and talents while delivering my services with my optimum passion and honesty.

Experience

Mariam's Art

(Owner / Chief Operating Officer (C.O.O))

[2012 – Present]

- Managing Social media marketing strategy over Facebook, and Instagram
- Developing, Marketing Promoting art and craft products
- Developing and maintaining online branding and brand awareness
- Composed online promotional content
- Analyze and review products to maximize sales and awareness results (Sold over 800 artworks since 2012)

The Cross Borders Art Gallery, Dubai, UAE.

(Gallery Manager)

[2017-Present]

- Managing social media marketing, reviewing art works and artists,
- Copywriting social media posts, publication and promotional content
- Sales Strategy development, designing marketing events
- Managing accounts, and finances
- Conceptualizing art shows, and exhibitions for several clients
- Provide Interior consultancy, and executed conceptual interior designs
- Painted murals and paintings on commission
- Art Consultancy, suggesting art works in accordance to the clients requirements and needs.

Art Dubai 2018 Dubai, UAE.

(Assistant Gallery Manager) Hafez Gallery Jeddah

[2018]

- Developing understanding of the artist his works and his style
- Explaining artworks, introducing artists to the visitors
- exploring commercial potential of the works and artists and their progression for the visitors

Hafez Gallery, Abu Dhabi Art Fair, 2017, UAE.

(Gallery Assistant)

[2017]

- Representing the gallery during throughout the Exhibition.
- Managing, and handling all gallery affairs during.

Aziz Development, Dubai, UAE.

(Senior Sales Consultant)

[2017]

- Achieving sales target through lead generation

Art Dubai 2017 Dubai, UAE.

(Volunteer (Assistant Gallery Manager) Hafez Gallery Jeddah & Art Talks Egypt)

[2017]

- Developing understanding of the artist his works and his style
- Explaining artworks, introducing artists to the visitors
- exploring commercial potential of the works and artists and their progression for the visitors

Brandmine, Dubai, UAE.

(Business Development and customer Service Executive)

[2016]

- Handled customer queries and forwarded to relevant salespersons
- Handling post-sale queries while ensuring customer satisfaction and business retention

Identifying and networking with prospective clients and generating business from existing accounts

Hareep Pakistan

(Project Manager)

[2013 – 2014]

- Create and deliver project work plans and revise as appropriate to meet changing needs and requirements
- Identify resources and assign responsibilities to the team
- Work closely with relevant stake holders to ensure effective and efficient implementation of the project
- Understand basic revenue models and P/L
- Submit project status reports to stakeholders

MEHREEN'S MONTESSORI EDUCATION SYSTEM, PAKISTAN

(Teacher / Coordinator Arts and counselor)

[2012 – 2013]

- Plan and prepare courses and lessons
- Inspect all student portfolios regularly and insist they are kept in good order
- Ensure that a yearly visual record of students' work is maintained; film and photograph final Summerexhibition work
- Assist the Head of Department with the exhibitions and art fairs

- Student counseling
- Assist the Head of Department with the compiling of portfolios, checking of application forms and personal
- Work closely with the Head of Department and assist with the preparation and introduction of new courses and schemes of work. Promote Art, Textiles and Photography within the school and contribute material to the website
- Arrangements for preparing students for their external examinations including marking and recording coursework

Islamabad Model College for Girls, Islamabad, Pakistan
 (College Counselor and Jnr. Teacher - Arts)

[2012 – 2013]

- Responsible for handling day to day student issues
- Provide direct support service to individual students, small groups, and classrooms

Participations and Art Exhibition

Craft Workshops

Craft workshops, Mariam’s Art, 2013

Organized and conducted several craft workshops for Children in Islamabad, Pakistan.

Mix Media Art workshop, Soul Art Center, Dubai 2018

Organized and conducted workshop for Kids and Adults using mix media at the Soul Art Center, Dubai.

Craft Shows

Craft shows, 2015

Participation in Numerous events in Karachi, Pakistan

Indie 2017 Craft shows, 2017

Participating crafter Karachi, Pakistan

ARTE The Makers Market 2017, Dubai, 2018

Participating crafter
 The Times Square Center, Dubai.

Indie Art and Craft Show, 2018, Karachi, 2018

Participating crafter
 The royal Rodale, Karachi, Pakistan.

Art Exhibitions.

Group show Sculpture Exhibition , PAPS 2013, Expo Center, Karachi, Pakistan	2013
Group show. Sadeqain Art Gallery in Karachi, Pakistan	2015
Participating artist, Ham Kalam, Group Show. Studio 7 Gallery, Karachi, Pakistan. Curated by Zayyana Kamran,	2017
Participating artist , PWF 2017, Art Exhibition Karachi, Pakistan - Curated by Abdul Jabbar Gull,	2017
Curator, Participating artist, Its All about Satire, Art Exhibition Karachi, Pakistan Studio 7, Gallery, Karachi	2018
Participating artist, Baad-e-Saba II, Art Exhibition Karachi, Pakistan Clifton art Gallery, Karachi	2018
Participating artist, Sindh Ja Rang, Art Exhibition Hyderabad, Sindh, Pakistan Zafar Kazmi Art Gallery, Singh Museum, Hyderabad.	2018
Participating artist, Mudpie Studio, Inaugural Art Exhibition Karachi, Pakistan Mudpie Studio & Gallery, Karachi	2019
Participating artist, Regional Art Exhibition, (Traveling Show) by Artist's Association of Sindh and P.N.C.A. Karachi, Pakistan Ahmed Parveiz Art Gallery, Arts Council of Pakistan, Karachi.	2019
Participating artist, Art Exhibition For a Cause, The Voyage of a Bird holiday international hotel – sharjah	2019
Participating artist, The variations in the art field Art Chowk The Gallery – Karachi	2019
Curator, “An Apology To Shaikh Ayaz” Chawkandi Art Gallery – Karachi	2019
Participating artist, Meraki - A Group Show Mocca Café Mall 94 – Lahore, Pakistan	2019

Publications :

- 2016- Morning show guest appearance in “Subh-e-Nau” twice on PTV
- 2015 -2017 Interviews in magazines & newspaper “Osaaf”, “Humsafar” & “Daily Nai Baat”
- 2017 – Article covering Mariam’s art in Edition.pk
- 2017 – Article in 92News
- 2017 – Picture of my work on the cover page of Sindhi Magazine.
- 2017 Coverage in Dawn for the show curated at Studio 7
<https://www.dawn.com/news/1380410>
- 2017 Coverage in Biztoday for the show curated at Studio 7
<https://www.biztoday.news/2018/01/03/satire-curated-mariam-mushtaq-opens-studio-seven/>
- 2019 Preopening announcement in Biztoday for the show “An Apology To Shaikh Ayaz curated at Chawkandi Art Gallery, Karachi .
<https://www.biztoday.news/2019/07/21/chawkandi-art-gallery-to-host-an-exhibition-titled-an-apology-to-shaikh-ayaz-on-tuesday-23rd-july/chawkandi-art-gallery-to-host-an-exhibition-titled-an-apology-to-shaikh-ayaz-on-tuesday-23rd-july/>
- 2019 Coverage in Youlin Magazine for the show “An Apology To Shaikh Ayaz curated at Chawkandi Art Gallery, Karachi .
<https://www.youlinmagazine.com/story/an-apology-to-shaikh-ayaz-at-chawkandi-art/MTUyMw>
- 2019 Coverage in The News for the show “An Apology To Shaikh Ayaz curated at Chawkandi Art Gallery, Karachi.
<https://www.thenews.com.pk/print/505223-indirect-approach-to-celebrating-owning-cultural-diversity>
- 2019 Coverage in DAWN by Pirzada Salman for the show “An Apology To Shaikh Ayaz curated at Chawkandi Art Gallery, Karachi. - <https://www.dawn.com/news/1496987>
- 2019 Coverage in DAWN by Amra Ali for the show “An Apology To Shaikh Ayaz curated at Chawkandi Art Gallery, Karachi.
https://www.dawn.com/news/1497978/exhibition-in-search-of-meaning?fbclid=IwAR0Ymw7Mw0OB_m7wkN6WpYjPcrpTPWKrWGg7YfOee82In71Kd9u4dgkDI0E
- 2019 Coverage in Art Now for the show “An Apology To Shaikh Ayaz curated at Chawkandi Art Gallery, Karachi.
<http://www.artnowpakistan.com/artistic-and-literary-ruptures-an-apology-to-shaikh-ayaz/>
- 2019 Video Coverage by NIGGAH TV for the show “An Apology To Shaikh Ayaz curated at Chawkandi Art Gallery, Karachi.
<https://www.youtube.com/watch?v=yLCDjzCsL6I>
- 2019 Coverage by The MAG Weekly for “An Apology To Shaikh Ayaz curated at Chawkandi Art Gallery, Karachi.
- 2019 – Interview with Creative Diaries #2 -
<https://medium.com/@heyants/creative-diaries-2-mariam-mushtaq-kazi-53ccddb8900>

Other Achievements

- Managed two events at Kidzone, Souq Al Bahar, Dubai, October year 2016
- Won 1st prize in PAPS 2013 (Pakistan Auto Parts Show) sculpture exhibition, EXPO Center Karachi.
- Attended various workshops and seminars related with education and art
- Best Teacher Award, Mehreen's Montessori Education System, 2015.
- Morning show guest appearance in "Subh-e-Nau" twice on PTV for my crafts and arts
- Interviews publications in magazines & newspaper "Osaaf", "Humsafar" & "Daily Nai Baat"
- Conducted crafting workshops with children at schools

Education

Bachelors in Arts, 2015

University Of Karachi, Karachi, Pakistan

Diploma in FineArts, 2013

Karachi School of Arts, Karachi, Pakistan

Certification Graphic Design, 2016

Eureka Multimedia, Karachi, Pakistan

Additional skills and talents

- Interior Designing, Painting, Sculpting, Crafting,
- Good Project Resource Management Skills
- Exceptional Communication, Reporting presentational skills
- Graphic Designing tools expertise with Illustrator, Photoshop, InDesign, Coral Draw
- Hardworking passion driven, tirelessly working perfectionist with keen eye for details